



NOTICE OR RECRUITMENT OF CONSULTANT FOR APICULTURE IN FIFA OFFICE

NAFED was awarded Honey project by National Bee Board under National Beekeeping & Honey Mission (NBHM) for setting-up the proposed Five Modern Honey Processing Unit and 30 processing centres in 5 states namely Uttar Pradesh, Madhya Pradesh, Rajasthan, Bihar and West Bengal. FIFA is inviting applications from eligible candidates for an experienced consultant for technical consultation and smooth implementation of the project.

1. The Job responsibilities of the Consultant (Apiculture) for FIFA is as follows:

1. The consultant will supervise and responsible for completing the project implementation from concept to commissioning of setting up AMUL Model 5 honey processing plants, 30 collection centers and quality laboratories in 5 states of Rajasthan, Madhya Pradesh, Uttar Pradesh, Bihar and West Bengal, for NAFED on PPP model, as per the specified norms, timelines, standards and guidelines provided by NBB (National Bee Board) under MoA&FW.
2. To prepare list of potential clusters for Apiculture in the country depending in flora and bee keeping practices.
3. To prepare Project Proposals / DPRs for funding support from various agencies for collection, processing, packaging, branding and marketing of honey.
4. To prepare MOU / Partnership Agreements with FPOs for setting up infrastructure for collection, processing, packaging, branding and marketing of honey.
5. To finalize the MOU / AOP agreement by getting it vetted through legal and financial divisions of NAFED.
6. To coordinate with various agencies and consultants for funding required for collection, processing, packaging, branding and marketing of honey.
7. To coordinate with the FPO Partner for setting up collection, processing, packaging, branding and marketing of honey within given time frame by mobilizing FPO Resources as well as Govt. or bank funding.
8. To prepare Standard Operating Procedure (SOPs) for collection, processing, packaging, branding and marketing of honey.
9. To monitor functioning of various honey processing units along with quality controls at various locations by periodic site visits and provide daily reports to FOF div of NAFED/FIFA.



10. Expanding the Honey network through potential FPOs, locations, by-products and infrastructure for collection, processing, packaging, branding and marketing of honey.
11. Keeping track of volume of business of each Unit.
12. On boarding buyers of Honey and coordinating with CMD division of NAFED and other organized retail chains for marketing of honey in domestic and International market.
13. Preparing periodic reports on monthly, quarterly, half yearly and yearly basis on the progress of Honey sales and presenting it to the Management of FIFA and NAFED.
14. Regular visits to Honey clusters for monitoring.

II. The Eligibility Criteria for Consultant – Apiculture for FIFA is as follows:

1. Post Graduate degree in Agriculture, Agri-Engineering / MBA in Agribusiness, Marketing with minimum 10 years of work experience.
2. Experience in Apiculture, Honey marketing with reputed organization. Experience in end to end Honey project implementation will be preferred.
3. Experience in working for Agriculture value chains, Agriculture Produce Marketing, Procurement and Input Supply chain.
4. Experience in collaborating with Government departments / agencies / allied organizations.
5. Experience in dealing with National level Agriculture Research Institutes and demonstrate ability to collaborate with various stakeholders.
6. Experience in implementing Agriculture Projects for various Agriculture technologies and products.
7. Experience in managing a sales / marketing team and demonstrated leadership and management skill.
8. Proficiency in English with conceptualization, proposal preparation, presentations, documentation skills.
9. Good communication skills with team building ability and good listening skills are top pre-requisites.
10. Strong ability to build ecosystems, collaborate with stakeholders, connect people and events and ability to use technology to accelerate sharing of information is essential.
11. Good financial management skill with ability to manage financial responsibility is desired.



Location of the job is New Delhi, India, and familiarity of the applicant with the city of New Delhi and surroundings will be preferred.

III. The Consultant (Apiculture) shall be provided:

- a) A consolidated Salary with all-inclusive Rs 75000 – Rs 90000 depending upon qualification and experience of the candidate.
- b) TA/DA will be as per Manager Level in NAFED.
- c) Initial tenure will be of 6 Months, extendable depends upon utility and performance of the candidate.

IV. Details for submission of CV

The interested candidates may kindly submit their CVs on fofddivision@nafed-india.com

The last date for submission of CV is 28.05.2021 before 5 PM.